

## **Going Coastal Magazine Rate Sheet**

***PO Box 1504 Gibsons BC V0N 1V0***

***goingcoastal@telus.net***

***604-886-0905 (Phone)***

Going Coastal Magazine is located on British Columbia's Sunshine Coast, and highlights the areas artist community and recreation. Each month we have a different artist profile, gallery and event listings, as well as articles about local festivals and community resources. We are distributed from Lund (Powell River), our Northern-most point, through the Sunshine Coast (Pender Harbour, Sechelt, and Gibsons), to West Vancouver and the prospective travelers there. A free magazine available monthly, we have an initial print run of 2,500 which is distributed to restaurants, visitor information centres, and community locations twice: once before the first of the month, and once at the fifteenth in order to ensure availability. We are a valuable resource for any visitor to and resident of the Sunshine Coast, and we are available online as well as in print.

You as an advertiser will have the option of choosing placement in our magazine which will be distributed through our large network, as well as archived on our website for anyone who wants to download it for reference. The cost of the web ad is included in the magazine price, or you can choose to show only on the web for a nominal fee.

### **Publication Schedule:**

<b><u>Issue</u></b>	<b><u>Print Date</u></b>	<b><u>Ad Deadline</u></b>	<b><u>Copy Deadline</u></b>
December	November 29	November 18	November 25
January	December 23	December 9	December 16
February	January 27	January 13	January 20
March	February 24	February 10	February 17
April	March 28	March 22	March 17
May	April 28	April 13	April 21
June	May 26	May 12	May 19
July	June 28	June 16	June 23
August	July 28	July 14	July 21
September	August 28	August 18	August 23
October	September 29	September 15	September 22
November	October 27	October 13	October 20



### **Advertisement Pricing:**

General quarter-page .....\$400  
General full page .....\$1,000  
Back cover .....\$1,100

General half-page .....\$600  
Inside front cover.....\$1,000  
Double .....\$1,600

Add 15% for premium placement

Repeat orders – 10% discount

**Request for Advertisement in Going Coastal Magazine**

**PO Box 1504 Gibsons BC V0N 1V0**

**goingcoastal@telus.net**

**604-886-0905 (Phone)**

**ORDERED BY**

Direct – Advertiser

Date (yy/mm/dd): \_\_\_\_\_

Agency

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sales Rep (if applicable): \_\_\_\_\_

**BILLING INFORMATION**

- Payment due on receipt of invoice.
- All reservations are subject to General Terms and Conditions specified on this rate card in effect for the issue containing the first insertion which is the subject of the space reservation. Publications of an advertisement pursuant to above authorization shall constitute acceptance of this order. Rates are subject to change upon notice from the Publisher.

**ART STATUS**

- Agency supplied art (digital files) to follow by (mm/dd): \_\_\_\_\_ / \_\_\_\_\_
- Going Coastal to develop art (proof required) – see attached

**PLACEMENT**

- General placement
- Inside front cover
- Inside back cover
- Back cover

**SIZE**

- Centre double-truck
- Full page
- Half page
- Quarter-page

**REPEAT**

- (10% DISCOUNT)

**TARGET ISSUE (YY/MM):** \_\_\_\_\_ / \_\_\_\_\_



**ADVERTISER'S SIGNATURE:** \_\_\_\_\_

**Thank you for advertising with Going Coastal Magazine!**